

Press release

RE-START: Action plan for expanding employment in the Lower Ipoly area

A four-year cross-border action plan was launched in the Lower Ipoly Valley, with the aim of the PONTIBUS European Territorial Association to increase economic and labor market activity in the peripheral region.

RE-START (SKHU / 1703 / 3.1 / 010) is an action plan focusing on a specific geographical region, encompassing several municipalities, public administration bodies, economic actors and non-governmental organizations. The aim of the action plan is to reduce the economic and social gap of the Lower Ipoly Valley, mainly due to the peripheral situation, and to revitalize the labor market, while reflecting the challenges posed by the aging age structure. The action plan, launched in July 2019 and lasting until the summer of 2023, is coordinated by the PONTIBUS European Territorial Association, founded by the Local Government of Pest County and the Nitra District Local Government of Slovakia. RE-START was initiated within the INTERREG V-A Slovakia-Hungary Cooperation Program (www.skhu.eu). Among the priorities of our action plan are the development of the silver economy based on elderly, the creation of social homes, the launch of labor market training programs, the promotion of the reintegration of people over the age of 50 into the labor market and the expansion of cross-border relations. The 7 projects of the RE-START action plan will be implemented with a total of EUR 4,148,886.37 ERDF (European Regional Development Fund) support.

The action plan consists of the following seven separate projects, each covering a specific issue:

RE-BOOT: is a mentoring program aiming at the re-integration of the people over the age of 50 into the labor market, health development of the area by operating a mobile laboratory bus, introducing of a coordination system to measure capacity with the involvement of local social institutions

RE-STRUCTURE: is a project aiming to build social homes, create shared services for social institutions through building a social kitchen and laundry

RE-NEWAL: promoting regional mobility by operating minibuses, purchasing equipment for the kitchen and laundry under RE-STRUCTURE

RE-HABILITATION: launch of social care training

RE-CREATION: organization of recreation and leisure services primarily for the elderly, construction of a community house and extension of the country memorial house

RE-BIRTH: training and leisure activities for the elderly, promoting intergenerational dialogue

RE-START AP - CCP: coordination and communication of the whole action plan

Although the action plan consists of separate projects, synergies between projects will also be exploited through linking certain issues and implementing a comprehensive coordination.

The information contained in this press release does not necessarily reflect the official position of the European Union.

The PONTIBUS European Grouping of Territorial Cooperation is responsible for the quality of this press release both in terms of content and language. The communication expert may ask for correction or completion of the press release. For further information please contact:

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